



# **FOXMANDAL**

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## **MEDIA AND ENTERTAINMENT**



**Bangalore | Chennai | Dhaka | Hyderabad | Kolkata**  
**London | Mumbai | New Delhi | Noida | Pune | Surat**

## **FOXMANDAL**

With over 200+ professionals located across seven cities in India FoxMandal (FM) provides seamless legal services to clients. In India our offices are located in Noida, New Delhi, Mumbai, Kolkata, Bengaluru, Chennai, Hyderabad & Surat. In addition, we have two associate offices in London and Dhaka.

The firm was established in 1984 in New Delhi under the name of FoxMandal & Co. The founding partner, Dinabandhu Mandal was also the partner in the firm in Kolkata which his grandfather, G. C. Mandal with J. K. Fox started in partnership to establish one of the first Indo-British law firm.

The firm has been at the forefront of many significant legal developments in India having acted for, advised and represented domestic and international businesses, government and its agencies as well as multilateral institutions. The firm's strength is its team of experienced and trained lawyers who treasure the value of diligence and knowledge as well as creativity and innovation in addressing their client's needs. FM aims to offer to its clients, legal advice that meets the client's needs and expectations.

The immense success of FoxMandal's operations in New Delhi was instrumental in establishing other associate offices in India, UK and Bangladesh including Bangalore, Chennai, Dhaka, Hyderabad, Kolkata, Mumbai, Noida, New Delhi, London, Pune and Surat. FM is a well-reputed full service law firm presenting an appropriate mix of the necessary legal expertise, industry specialization and commercial acumen. This firm of advocates, solicitors and notaries, comprises of over 150 lawyers with 20 partners and 100 para-legal staff. Our offices situated in all the important regions in India ensure that our clients receive cost-effective, value added and fully integrated services.

Over the years, FoxMandal has been ranked as the top firm in India by various international journals. **Mr. Som Mandal is recipient of "Economic Times Excellence in Leadership Award" in August 2022.** In the **year 2020, "Legal Comprehensive"** recognised **Mr. Som Mandal** amongst one of the best **"TOP 100 Lawyers in the world"**. In the **year 2019**, FoxMandal was awarded **"Times Power Icons"** award for exemplary contribution in the field of **"Global Legal Service"**. In **2018**, **AI (Acquisition International)** awarded FoxMandal Global Excellence Award **"National Law firm of the year 2018-India"**. In **2018**, **ICFM (Inter Continental Finance & Law Magazine)**

nominated FoxMandal as **“one of the top 100 leading firms in the world”**. FM was also acknowledged by **ACQ5 Law Awards - 2017** for **“National Law Firm of the Year”** for work done across all areas. FM was also acknowledged by **“Who’s Who Legal (WWL) 2016”** and **Mr. Som Mandal was featured as a “Top legal consultant in Energy and Mining sector in India”**. FM was recognized by **“Legal 500 magazine - 2015 edition”** for work done across all areas. FM was awarded the **“India Law Firm Awards 2014”** for the best **“Corporate Commercial Law Firm”** by **India Business Law Journal (IBLJ)**. FM was featured in **“The lawyers - 2014 Asia Pacific 150”** amongst **“Top 10 Indian law firms”**. FM won **“Acquisition International M&A award 2014”**. FM was awarded the **“Disinvestment law firm of the year – India”** by **“Intercontinental finance magazine (ICFM)”**, in 2014. FM won the **“Acquisition international Dispute Resolution Firm of the Year Award 2013”**. The firm won **“Intercontinental Finance 2012 Global Award”**. FM was awarded the best **“Dispute Resolution Law Firm 2012 - Finance Monthly Law Awards”**. FM won **“The Best National Law Firm, 2008”** award by the **International Legal Alliance Summit & Awards, 2008** at Paris and distinguished during the International Legal Awards Ceremony amongst the leading law firms from 22 countries. We have been awarded the **“Employer of Choice, 2008”**, a response among over 15,000 lawyers region-wide by **ALB (Asian Legal Business)**. FoxMandal has been recognized with **“Client Choice Award, 2007”** in India, from more than 1,300 individual assessments received from corporate counsel worldwide by **ILO (International Law Office), the Official Partner to the International Bar Association**, for FM stands apart for the excellent client care and the quality of service. It has been awarded for the law firms' ability to add real value to their clients' business above and beyond the other players in the market. Amongst others, we have been adjudged as **“The Best Law Firm of the Year”** for India in 2006 by **IFLR (International Financial Law Review)**, a Euromoney publication.

### **Media & Entertainment**

Media and entertainment emerged as one of the important areas of the firm's practice with our Delhi and Bangalore office (“the Silicon Valley of India”) doing extensive work in this field. Our Information Technology, Media and Entertainment Group is involved in a wide range of projects. We have advised clients on licensing, securing private and public financing, contractual advice on building networks and advice on regulatory matters. We not only act for companies seeking to exploit their technology assets or develop their businesses using technology but also for joint ventures and start-ups involved in e-commerce ventures, B2B exchanges, emerging media, new media communications, etc.

At FoxMandal, we have lawyers who are truly focused on the legal and commercial business needs of Media and Entertainment businesses. We are one of the India's leading teams in media, communication and business process outsourcing, advising on innovative technology developments and integration, regulatory and licensing issues, e-commerce, and technology procurement for blue chip clients. We also deal with issues such as licensing, broadcasting regulatory norms, computer games, data protection and encryption.

We strive to keep our lawyers current on the developments and innovations that affect the market. With our expertise we have advised a number of outsourcing, media and information technology and entertainment companies on issues such as IP, transactional, regulatory issues, outsourcing agreements, regulatory and licensing issues, privatizations etc.

At FoxMandal we cater to the legal requirements of both Indian and International clients. Our legal services team comprises of professional support lawyers and technical specialists, exclusively dedicated to providing high quality services. Our lawyers have been selected from diverse legal backgrounds, with years of experience in their respective fields, ensuring that all of our service areas are well resourced. We take time to understand your business needs and to identify the legal issues that really matter to your business. This enables us to deliver better solutions to clients through our understanding of the industry specific issues and helps us develop tailored strategic advice which address these issues.

The firm's IT, media and entertainment practice team has represented a wide range of companies. Lawyers from different practice groups in the firm work together to provide clients with comprehensive legal services required for successful business ventures.

The team has structured and negotiated on issues that define the expectations and responsibilities for both parties, related remedies in case of failure, ownership and use of intellectual property and data, personnel, real estate, tax implications etc. This multi-disciplinary team specializes in working with clients to identify and anticipate the commercial and legal issues in order to deliver the greatest benefits to clients. We work with procurement and operational teams to identify key requirements, including the services to be outsourced, the most appropriate structure for outsourcing (including the transfer of employees) and the level of service required

and price controls.

We see our role as being more than drafting the contracts. We add value by helping to facilitate the transaction and act to become involved as early as possible in the transaction so that we can understand the reasons for the project, the business issues and objectives, the internal resources available and to identify the role and responsibilities to be undertaken by us, thereby assisting us to help our clients assess the issues and the risks involved in the transaction. By combining industry knowledge with strong transactional and advisory capabilities, we are uniquely capable of understanding your business objectives and of developing innovative solutions to legal and commercial issues. In this rapidly evolving environment, it is our ability to anticipate trends coupled with leading-edge know-how, which brings our clients real commercial advantage, making us the firm of choice for e-commerce.



### **Practice Areas**

FoxMandal is well equipped to provide the following services to its clients:

- **Mergers and acquisitions**
- **Corporate finance** — including securities, private equity and corporate venturing.
- **Procurement** — Systems, hardware and software procurement, integration and maintenance agreements.
- **Data processing** — Agreements dealing with data processing, Internet connectivity and data networking.
- **Outsourcing** — Outsourcing of IT and other services, including business processes such as accounts receivable or payroll.
- **IT joint ventures** — IT joint ventures and IT aspects of mergers and acquisitions.

- **Agreement negotiations** — Agreements dealing with IT/Communications packages such as the delivery of content to mobile devices.
- **Intellectual property issues** — Intellectual property rights in software, hardware, databases and other technologies or issues involving complex technology licensing, content regulation, registration and enforcement.
- **E-commerce and online communications** — Cross-border data transfers, e-tax issues and on-line advertising.
- **Security** — System and network security, data protection, authentication, integrity, confidentiality, information security and record retention.
- **Privacy issues** — Development of privacy policies and audits, compliance and risk management.
- **Disputes** — Management of disputes related to everything we've mentioned, from systems agreements to complex e-commerce transactions, litigation, arbitration and mediation, including technology disputes.
- **Tax planning** — including transfer pricing and both direct and indirect taxation.
- **Real estate**— site issues.
- **Regulatory advice.**
- **Employment, Labour & Human Resources.**
- **Broadcasting/satellite and digital terrestrial agreements.**

**An indicative list of our clients in the Media and Entertainment area are as follows:**

1. **Network18Online-** provided specialist advice rendered with regard to Software and Infrastructure Assignment Agreement.
2. **STAR TV network-** advised on setting up an e-commerce business, dealing with online catalogues.
3. **Gameloft Software Pvt Ltd.-** advised on various issues relating to corporate commercial matters.
4. Regularly provided specialist regulatory advice to **Spice entertainment.**
5. **DST, USA-** advised in relation to its Software Development Agreement.

6. The firm has advised **DDB Mudra Group**, a leading provider of advertising and media related services on its joint venture with Thailand and Singapore based companies. Advised on structuring the transaction and handled all legal aspects including drafting and finalization of all transaction agreements.
7. **Greenfield Online Inc. USA**- advised in relation to certain matters concerned with employee non-competition and non-solicitation issues.
8. **Yellowjobs.com**- a Taiwan based portal and professional networking site, advised with regard to setting up of online jobsite in India.
9. Indian Contributors of Clifford Chance's "Next Law" website.
10. **PVI Virtual Media Services, LLC**- advised in relation to cross border technology transfer.
11. **Antimafx Studio Pvt. Ltd**- advised in relation to its marketing and business development agreements.
12. **Electronic Arts**- advised on investment issue in EA Games India Private Ltd.
13. **Gameshastra Solutions Pvt. Ltd.**- provided specialist advice with regard to complex technical issues associated with the development of the PS-2 game platform.
14. **CyberMedia India Ltd.**- assisted in incorporating an LLC in US, its subsequent acquisition of an US Company.
15. **Sword Global**- assisted in acquisition of certain entities in India.
16. **Red Octane Technologies**- advice rendered in relation to the setting up of gaming contracts.
17. **Mentor Graphics Inc., US**- advised in relation to corporate matters in India.
18. **Weston Knowledge System**- advised in relation to its corporate matters and licenses in India.
19. **Yodlee Inc. US**- advised in relation to its Indian subsidiary.
20. Production Services Agreement for producing a **Food Show** for a major network channel.

21. Production Services Agreement for producing a **Travel Show**.
22. Production Services Agreement for producing a **Road show** for product launch.
23. Production Services Agreement for Web based content for corporate entity product promotion.



## Contacts

<b>Partner Name</b>	<b>Email</b>	<b>Mobile</b>
<b>Bangalore</b> Brigadier Ashok Kumar Joshi	<a href="mailto:ashok.joshi@foxmandal.com"><u>ashok.joshi@foxmandal.com</u></a>	+91-96634 05000
<b>Chennai</b> Yathin Reddy Sanjeev Kumar	<a href="mailto:yathin.reddy@foxmandal.com"><u>yathin.reddy@foxmandal.com</u></a> <a href="mailto:sanjeev.kumar@foxmandal.com"><u>sanjeev.kumar@foxmandal.com</u></a>	+91-98846 56789 +91-98840 44022
<b>Dhaka</b> Alamin Rahman	<a href="mailto:alamin.rahman@fma.com.bd"><u>alamin.rahman@fma.com.bd</u></a>	+880-17130 61213
<b>Hyderabad</b> Swati Sinha	<a href="mailto:swati.sinha@foxmandal.com"><u>swati.sinha@foxmandal.com</u></a>	+91-98109 70477
<b>Kolkata</b> Som Mandal Indranil Munshi	<a href="mailto:som.mandal@foxmandal.com"><u>som.mandal@foxmandal.com</u></a> <a href="mailto:Indranil.munshi@foxmandal.com"><u>Indranil.munshi@foxmandal.com</u></a>	+91-98308 01808 +91-83370 20527
<b>Mumbai</b> Vijay Kumar	<a href="mailto:vijay.kumar@foxmandal.com"><u>vijay.kumar@foxmandal.com</u></a>	+91-98914 66518
<b>New Delhi</b> Sangeeta Mandal Mamta Tiwari	<a href="mailto:sangeeta.mandal@foxmandal.com"><u>sangeeta.mandal@foxmandal.com</u></a> <a href="mailto:mamta.tiwari@foxmandal.com"><u>mamta.tiwari@foxmandal.com</u></a>	+91-95999 45323 +91-98100 79469
<b>London</b> Som Mandal	<a href="mailto:som.mandal@foxmandal.com"><u>som.mandal@foxmandal.com</u></a>	+91-98308 01808 +44-79609 33497
<b>Surat</b> Srinath Iyengar	<a href="mailto:srinath.iyengar@foxmandal.com"><u>srinath.iyengar@foxmandal.com</u></a>	+91-99400 45709